



WILLIAM ALBRIGHT

UX • GRAPHIC • ILLUSTRATION

WORK

BETALO / Stockholm
UX UI Designer

2015 - 2016

Created wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas. Designed simple, intuitive, and functional user interfaces.

BLACK ROSE / New York, NY
Graphic & Frontend

2014 - 2015

Created graphics and frontend web development for a New York based

EXPRESS / New York, NY
Graphic & Fashion Designer

2010 - 2014

Design and development for men's and women's graphics, swim, accessories, outerwear, denim, and knits. Produced design concepts, created CADs, and developed tech packs for seasonally produced and market driven fashion brand.

**SAM EDELMAN,
CHINESE LAUNDRY,
ESO ORIGINALS,**
Illustration

2009 - 2014

Created CADs with prints & embellishment, technical sketches, and traditional hand drawn shoe illustrations for several New York based shoe companies.

OLIVER JEFFERS / New York, NY
Graphic & Illustration

2008

Graphic designer for world famous childrens book illustrator and artist Oliver Jeffers. Worked primarily with creating book cover art, photo retouching, and layout for the book "The Heart in the Bottle", "Up and Down", and pop-up version of "Incredible Book Eating Boy".

POLO RALPH LAUREN / New York, NY
Fashion Designer

2006-2007

Design & development from strike-offs to fit for mens cut and sew knits. Worked closely with the Vice President, Ralph's brother, and the knits design director to expand on the brand's pre-existing casual and classic knits offering. Selected & developed fabrics, trims, logos, marketing, to pair with rugby inspired tops along with the endless colorways of Polo-tees displaying the iconic Polo logo on the wearer's left chest.

SEARS HOLDINGS CORP. (K MART) / New York, NY
Fashion Designer

2004-2006

Designed men's brands: Route 66, Islander swim, and Joe Boxer Swim. Set overall direction for seasonal presentations covering trends in all categories of each brand: knits, wovens, outerwear, and swim. Worked in close collaboration with men's V.P., merchants, and overseas sourcing team. Traveled extensively for trend research and product development both domestically and internationally. Managed design assistants and freelancers throughout line development.

JAMES PERSE / Los Angeles, CA
Production Assistant

2002 - 2003

Coordinated all fabric and trim purchasing from vendors to the allocation of goods to the various contractors; cutting, sewing, wet processing / dye & wash, and finishing.

LIBERTINE / Los Angeles, CA
Assistant Designer

2004

Worked with artist & designer Johnson Hartig tailoring, revamping, and embellishing vintage one of a kind pieces that sold in better market retailers.

JOIE / Los Angeles, CA
Assistant Designer

2001

Assisted in all aspects of design; from concept to creation. Assisted in storyboard development, selecting fabric, trim, and color to convey the brands identity. Worked closely with denim wash-houses developing wash treatments to shade and shrink testing for new fabrics. Occasional 1st pattern-drafting and fashion illustrations.

EDUCATION

SCHOOL OF VISUAL ARTS (SVA) / New York, NY
Illustration - 2014

OTIS COLLEGE OF ART AND DESIGN / Los Angeles, CA
Fashion & Fine Art - 1998 - 2000

SKILLS

DIGITAL

*Adobe Creative Suite CC / Photoshop, Illustrator, InDesign
Web / HTML 5, CSS 3, JQuery, CMS, Wordpress
Office / Word, Excel, Powerpoint, Filemaker
Music / Ableton Live 9*

ANALOG

*Illustration
Sewing, Patternmaking, Draping
Basic Carpentry
Silkscreen and Printmaking*